

Contract



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 477038 /		Alt Order # 06146327
Product J OCEGUERA 4 CONGRES		
Contract Dates 10/16/12 - 10/22/12		Estimate # 1187
Advertiser J Ocegueda 4 Congress		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 104	Product Code 111
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
E 5	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	-TWT---				3	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	-TuWTh-----	:30		\$500.00	NM			
		See MG 5.4,5.5											
	2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	-TuWTh-----	:30		\$500.00	NM			
		See MG 5.4,5.5											
	4	KVVU	10/16/12-10/17/12	The Dr.Oz Show	4-5p	-TuW-----	:30		\$500.00	NM			
	Ⓜ	MG for 5.2,5.1											
	5	KVVU	10/16/12-10/17/12	The Dr.Oz Show	4-5p	-TuW-----	:30		\$500.00	NM			
	Ⓜ	Credited											
N 10	KVVU	10/16/12	10/22/12	MORE Access	6-7pm		:30			NM	2	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--				2	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$400.00	NM			
		See MG 10.4,10.5											
	2	KVVU	10/16/12-10/22/12	MORE Access	6-7pm	MTuWThF----	:30		\$400.00	NM			
		See MG 10.3											
	3	KVVU	10/17/12-10/17/12	MORE Access	6-7pm	---W-----	:30		\$400.00	NM			
	Ⓜ	MG for 10.2 10/22											
	4	KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$900.00	NM			
	Ⓜ	MG for 15.1,16.1,11.1,10.1											
	5	KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30		\$765.00	NM			
	Ⓜ	Credited											
E 19	KVVU	10/21/12	10/21/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1				1	\$1,150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/15/12-10/21/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$1,150.00	NM			
		See MG 19.2											
	2	KVVU	10/15/12-10/21/12	Bob's Burgers/Cleveland	7p-8p	-----Su	:30		\$1,150.00	NM			
	Ⓜ	Credited											
Totals												31	\$27,570.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477038 /	06146327

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	J OCEGUERA 4 CONGR	1187

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	10/23/12 / 10/23/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	31	\$27,570.00	\$23,434.50
Totals	31	\$27,570.00	\$23,434.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6146327 TRF# 477038 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 14.30
 *** CHANGES *** ** KVVU-TV ***

ADV # ADV. NAME POLI/J OCEGUERA/D/CON/NV REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6146327 CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1187 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 14.30

REP: TO ROSE
 FR NIKKI
 OR'D M3
 MOVING \$ TO HL 6146330
 NEW TOTAL \$27570 (-765)
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
25	S		730P-800P	30		\$765.00	10/22	10/22	0		MON	0

AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1187
 AGENCY PRODUCT CODE = 111

PROGRAM : NEWS
 ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. SEE MG \$30 CREDIT. PRE-BOOKED PLS
 ORD COM2 : APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 24-25

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#25	MISSED: MON/730P-800P	OCT22	30S	\$765.00					(OCT23/12)	
			OFFER: NONE									
			CMT: SPOT N/A DUE TO BASEBALL. FLIGHT ENDED PLS CREDIT.									

OCT/12	27570.00											
						CONTRACT TOTAL						27570.00
						TOTAL SPOTS						31

MARKET TOTALS	\$108,060	KVVU 25%	KSNV 21%	KTUD 1%	KLAS 29%	KTNV 24%	KVMY 0%	KVCW 0%	CABL 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE